

# Changyou.com Began Open Beta Testing of "Battlefield<sup>™</sup> Online" on November 15, 2012

**Beijing, China, November 15, 2012** – Changyou.com Limited ("Changyou" or the "Company") (NASDAQ: CYOU), a leading online game developer and operator in China, today announced that it began open beta testing of *Battlefield*<sup>M</sup> *Online*, the Company's first licensed online first-person shooter game ("FPS") on November 15, 2012.

*Battlefield*<sup> $\mathbb{M}$ </sup> *Online* is licensed from Electronic Arts, and is a Chinese online game version of the classic Battlefield<sup> $\mathbb{M}$ </sup> franchise. The game breaks away from traditional FPS gameplay, utilizing jet fighters, tanks and even aircraft carriers as the main instruments of warfare, while firearms and ammunitions function as auxiliary weaponry. The game allows players to not only compete as small teams in Team Death Match and Capture mode, but also to participate in large-scale combat with up to 100 players in a 50 vs. 50 battlefield. Additionally, *Battlefield*<sup> $\mathbb{M}$ </sup> *Online* features different infantry classes. Players can select from four classes including "medic," "antitank soldier," "engineer" and "sniper" when joining a combat or before re-spawn. The battlefields in the game are portrayals of real-life battle settings and even the parameters of the military vehicles in the game are based on reality as well.

Mr. Dewen Chen, Changyou's president and chief operations officer, commented, "The FPS game market is an established market in China, and players demand for diverse and unique gameplay experiences is expanding. *Battlefield*  $^{M}$  *Online* contains unique features like large-size battlefields and military vehicles that we believe will appeal to more advanced FPS players. *Battlefield*  $^{M}$  *Online* is Changyou's first FPS game, through which the company will further enrich and diversify our game portfolio and attract more FPS players with innovative gameplay, ultimately further expanding our user base."

# **About Changyou**

Changyou.com Limited (NASDAQ: CYOU) is a leading developer and operator of online games in China with a diverse portfolio of online games that includes Tian Long Ba Bu, one of the most popular massively multi-player online ("MMO") games in China, and DDTank and Wartune (also known as Shen Qu), which are two popular web games in China. Changyou also owns and operates the 17173.com Website, a leading game information portal in China. Changyou began operations as a business unit within Sohu.com Inc. (NASDAQ: SOHU) in 2003, and was carved out as a separate, stand-alone company in December 2007. It completed an initial public offering on April 7, 2009. Changyou has an advanced technology platform that includes advanced 2.5D and 3D graphics engines, a uniform game development platform, effective anti-cheating and anti-hacking technologies, proprietary cross-networking technology and advanced data protection technology. For more information, please visit http://www.changyou.com/ir/.



# **About Electronic Arts**

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 220 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims<sup>TM</sup>, Madden NFL, FIFA Soccer, Need for Speed<sup>TM</sup>, Battlefield<sup>TM</sup> and Mass Effect<sup>TM</sup>. More information about EA is available at http://info.ea.com.

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